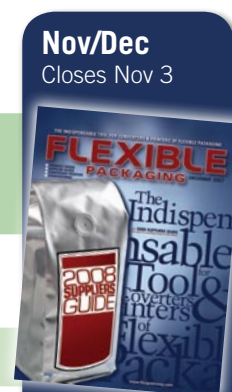


FLEXIBLE PACKAGING

	Jan/Feb Closes Jan 4	March Closes Feb 2	April Closes Mar 2	May Closes Apr 2	June Closes Jul 1	Jul/Aug Closes Jul 2	September Closes Aug 3	October Closes Sept 3	
Converter Profile (In-Field Report)	Executive Outlook 2010	Best Practices From a Major Flexible Packaging Converter	Annual Green Issue Sustainability Trends/Strategies	Official Guide to Packaging Strategies Global Pouch Forum	Top 25 Converters	Best Practices From a Major Flexible Packaging Converter	Best Practices From a Major Flexible Packaging Converter	Best Practices From a Major Flexible Packaging Converter	
Industry Q&A	Slitting/Rewinding	Web Guiding and Tension Control	Inks	Extrusion Equipment	Workflow and Enterprise Management	Plate Making	Resins	Bag/Pouch Making	
Printing	Flexo	Drying/Curing	Workflow and Enterprise Management	Narrow Web	Flexo	Offset	Training	Sleeves	
Technology	Web Guiding and Tension Control	Films and Substrates	Plastics Additives	Fitments and Closures	Static Control	Inspection/Detection Equipment	Roll Handling	Inks	
Marketing BRAND (Consumer/Brand Owner Insights)	Our monthly Marketing feature, developed in part by sister publication Brand Packaging, provides timely information on marketing and consumer trends relevant to the design, appeal and growth of flexible packaging.								
Roundtable	Extrusion Equipment	Workflow and Enterprise Management	Surface Treatment	Bag/Pouch Making	Coating and Laminating	Narrow Web	Web Guiding and Tension Control	Slitting/Rewinding	
Products and Equipment	Retort Pouches	Coating and Laminating	Adhesives	Films and Substrates	Doctor Blades	Colorants/Additives	Extrusion Dies	Fitments and Closures	
Bonus Distribution	<ul style="list-style-type: none"> WestPack 2010, Feb 9-11, Anaheim, Calif. FPA Safety Conference & Environmental Summit, Feb 10-12, St. Petersburg Beach, Fla FPPA 13th Annual Convention, Feb 21-23, Ft. Myers, Fla. 13th Annual PLGA Operational Conference, Feb 24-26, Miami, Fla. Sustainable Package Design, Mar 2-4, Clearwater Beach, Fla. 	<ul style="list-style-type: none"> 2010 Flexible Packaging Association Annual Meeting, Mar 10-12, Orlando, Fla. 2010 AIMCAL March Management Meeting, Mar 21-24, La Jolla, Cal 2010 PrintFest: Print and Marketing Conference and Expo, Mar 26-27, Anaheim, Calif. 2010 Converters Expo, Mar 4, Green Bay, Wis. 	<ul style="list-style-type: none"> SouthPack 2010, Apr 28-29, Charlotte, N.C. 12th Annual Food Safety Summit, Apr 12-Apr 14, Washington, D.C. TAPPI 2010 PLACE Conference, Apr 18-21, Albuquerque, N.M. Global Pouch Forum, May 11-13, Clearwater Beach Fl 	<ul style="list-style-type: none"> IoPP Packaging Summit 2010, May 18-19, Rosemont, Ill. FFTA's 2010 Annual Forum & INFO*FLEX Exhibition, May 2-5, Las Vegas, Nev. RadTech UV&EB Technology & Conference 2010, May 24-26, Baltimore, Md. 	<ul style="list-style-type: none"> EastPack 2010, Jun 8-10, New York, N.Y. Global Pouch Forum, EXPO PACK México and PROCESA 2010, Jun 22-Jun 25, Mexico City, Mexico 	CPP • PACK EXPO • PROCESS EXPO SHOW ISSUES		<ul style="list-style-type: none"> Brand Packaging That Sells Conference, Chicago, Ill. 	<ul style="list-style-type: none"> Graph Expo 2010, Oct 3-Oct 6, Chicago, Ill CPP Expo, Pack Expo and Process Expo 2010, Oct 31-Nov 3, Chicago, Ill.
FREE ADVERTISER BONUSES! Buy 1/2-page or larger ad and receive these benefits:	BUY 1 – GET 1 FREE PLUS: New eReader Lead Center prospects	1/6-page Web Snapshot PLUS: New eReader Lead Center prospects	RESEARCH FREE TILE AD IN E-NEWSLETTER PLUS: New eReader Lead Center prospects Readership Study	1/6-page Web Snapshot PLUS: New eReader Lead Center prospects	FREE TILE AD IN E-NEWSLETTER PLUS: New eReader Lead Center prospects Virtual Supplier Brochure NEW			FREE BOOTH PREVIEW PLUS: PURCHASE INFLUENCE LEADS PLUS: New eReader Lead Center prospects	FREE BOOTH PREVIEW PLUS: New eReader Lead Center prospects



2010 SUPPLIERS GUIDE

- Product Listings
- Supplier Listings
- Association Listings
- Industry Calendar

- Advertisers Receive:**
- One-year online Buyers Guide listing
 - 1/3-page FREE Corporate Profile

WHAT DO OUR SUBSCRIBERS HAVE TO SAY ABOUT NON-ADVERTISERS?*

“During the current economy, if there are companies that traditionally advertise and they quit, it makes me suspicious of their financial wellbeing.”

“I tend to forget about [non-advertisers].”

“I may overlook those that do not advertise.”

“When investigating a potential purchase I review the trade magazines first, Internet search second; the other companies strike me as not successful enough to afford to advertise.”

*Source: AdScore Readership Study, April 2009