

FLEXIBLE PACKAGING

	Jan/Feb Closes Jan 20 <i>Executive Outlook/Trends/Forecasts for 2012</i>	March Closes Feb 17	April Closes Mar 19	May Closes Apr 19	June Closes May 18
Converter Profile (In-Field Report)		Best Practices from a Film Converter/Extruder	Green Plants, Processes & Products	Official Guide to <i>Packaging Strategies</i> Global Pouch Forum	Mid-Year Insights & Innovations
Industry Q&A	Slitting/Rewinding	Tension Control	Color Management	Extrusion Equipment	Inspection & Detection
Printing	Digital Printing	Drying/Curing	Workflow Management Software & Programs	Offset	Inks
Technology	Web Guiding	Films and Substrates	Plastics Additives	Fitments & Closures	Surface Treatment
Roundtable	Extrusion Equipment	Labels & Labeling Processes	Surface Treatment	Bag/Pouch Making	Extrusion Equipment
Special Report			Flexo	Global Pouch Forum	
Products and Equipment	Inks	Coating & Laminating	Adhesives	Films & Substrates	Rolls
Labeling	Narrow Web		Earth-friendly Labeling Solutions	Labeling Equipment	
Flexible Packaging Webinar Series/ Virtual Trade Show					
Bonus Distribution	WestPack 2012 Feb 14-16 Anaheim, CA 2012 Converters Expo March 1 Green Bay, WI	2012 AIMCAL March Management Meeting March 11-14 Puerto Rico NPE 2012 The International Plastics Showcase April 1-5 Orlando, FL	Food Safety Summit April 17-19 Washington DC CPP Expo April 18-19 Cleveland, OH	SouthPack 2012 May 2-3 Charlotte, NC TAPPI 2012 May 7-9 Seattle, WA Global Pouch Forum	
FREE ADVERTISER BONUS! Buy 1/2-page or larger ad and receive these benefits:					

2012

EDITORIAL CALENDAR

July Closes June 14	August Closes July 20	September Closes Aug 20	October Closes Sept 18	November Closes Oct 19	December Closes Nov 19
Top 25 Converters	Visualizing the Supply Chain	Profiling a Label Printer	Profiling a Package Printer	Best Practices from an Integrated Converter	 2013 SUPPLIERS GUIDE <ul style="list-style-type: none"> • Product Listings • Supplier Listings • Association Listings • Industry Calendar Advertisers Receive: <ul style="list-style-type: none"> • One-year online Buyers Guide listing • 1/3-page FREE Corporate Profile
Workflow Management Software & Programs	Raw Materials	Laminating	Bag/Pouch Making	Static Control	
Flexo	Innovations in Printing	Training	Tension Control	Gravure	
Static Control	Slitting/ Rewinding	Roll Handling	Inks	Inspection, Defect Detection	
Coating & Laminating	Converting	Web Guiding & Tension Control	Slitting/ Rewinding	Testing, Measuring, Instruments	
		LabelExpo Americas			
Doctor Blades	Additives	Extrusion Dies	Fitments & Closures	Gauges, Sensors	
Sleeves		Labels & Labeling Processes	Labels/ Shrink Sleeves	Label Adhesives	
					
		Labelexpo Americas 2012 Sept 11-13 Chicago, IL	PackExpo Oct 28-31 Chicago, IL	ICE Europe	
					

WHAT DO OUR SUBSCRIBERS HAVE TO SAY ABOUT NON-ADVERTISERS?*

“During the current economy, if there are companies that traditionally advertise and they quit, it makes me suspicious of their financial wellbeing.”

“I tend to forget about [non-advertisers].”

“I may overlook those that do not advertise.”

“When investigating a potential purchase I review the trade magazines first, Internet search second; the other companies strike me as not successful enough to afford to advertise.”

*Source: AdScore Readership Study, April 2009