

FLEXIBLE PACKAGING



15,023 Qualified Recipients\$135/M
 3,240 Recipients @ Email Address\$350/M*
 * includes transmission fee

Recipients of *Flexible Packaging* are corporate management, operations/manufacturing, plant/general business management, production/engineering/quality control, sales/marketing, design/R&D, and purchasing. Also included are a limited number of recipients with other titles and

unknown titles in the field.

Flexible Packaging serves those involved in the flexible packaging industry, which includes manufacturers of bags, pouches, wraps, paper, film and foil, labels and tags, converting equipment, materials and supplies, and others allied to the field.

Selections Available:

Business/Industry

Flexible Packaging
 (bags, pouches, wraps, paper, film, foil)13,450
 Labels and Tags.....1,155
 Converting Equipment, Materials and Supplies418

Title/Function

Corporate/Senior Management7,648
 Production/Engineering4,349
 Sales/Marketing1,888
 Design/R&D649
 Purchasing489
 Other0

NEW COUNTS!

Date:December, 2006

Source: BPA Audited
 100% Controlled Circulation

Material Available:

- E-mail the File\$40/F
- 9T/1600/6250 BPI Mag Tape...\$100/F
- 3.5" Diskette\$50/F
- Pres. Sensit. Labels.....\$10/M
- Cheshire Labels.....N/C

Key Coding:.....\$3.00/M

Minimum Order: 5,000

E-mail List Rental:.....\$350/M
 (includes e-mail blast)

Selections:

- State/SCF/ZIP\$15/M
- Business/Industry\$15/M
- Title/Function.....\$15/M
- Phone\$60/M
- One Per Company\$100/F

Additional Charges:

- Splits.....\$25/each
- Deduping.....\$100/F

Sample mail piece required for approval.

Rental is for one time use only. As agents we believe this information is correct. However, we extend no warranty as to accuracy, deliverability, suitability or results through the use of this program. Quantities and rates are subject to change without notice.

This list should prove successful for: business publications, newsletters, seminars and conferences, computer hardware & software, general office supplies and equipment, safety equipment and much more.