

## JANUARY

**Ad Close:** 12/2/21  
**Materials Due:** 12/3/21

### 2022 EXECUTIVE FORECAST

- Machinery & equipment
- Materials & services

**Ad Bonus: Corporate Profiles**

**PLMA**  
January 30-February 1 • Chicago

## FEBRUARY

**Ad Close:** 1/12  
**Materials Due:** 1/14

### CONVERTERS EXPO SOUTH PREVIEW

- Coating, laminating & adhesives
- Testing & product development
- Preshow podcast interviews
- Exhibit highlights

**Ad Bonus: Booth Profiles**

**CONVERTERS EXPO SOUTH**  
February 23 • Charlotte, NC

## MARCH

**Ad Close:** 2/9  
**Materials Due:** 2/11

### STATE OF THE INDUSTRY

- Flexible packaging overview
- PACK EXPO East coverage

**FTA FORUM**  
March 13-16 • Fort Worth, TX

**FPA ANNUAL MEETING**  
Historically in Spring/March • TBA

**PACK EXPO EAST**  
March 21-23 • Philadelphia, PA

## APRIL

**Ad Close:** 3/9  
**Materials Due:** 3/11

### CONVERTERS EXPO PREVIEW

**15 Year Anniversary**

- Advances in converting
- Automation
- Preshow podcast interviews
- Exhibit highlights

**Ad Bonus: Booth Profiles**

**PMMI ELC**  
April 24-29 • Marco Island, FL

**CONVERTERS EXPO**  
April 26-27 • Green Bay, WI

## MAY

**Ad Close:** 4/13  
**Materials Due:** 4/15

### SUSTAINABLE ADVANCES AND INNOVATIONS

- Sustainable advances
- Eco-friendly coating & inks
- Foils & films

**Ad Bonus: Corporate Profiles**

## JUNE

**Ad Close:** 5/11  
**Materials Due:** 5/13

### GLOBAL POUCH FORUM PREVIEW

**25 Year Anniversary**

- Flexible pouches
- History of pouches
- Form-fill seal/filling & closing
- Fitments & closures
- Flexible by design

**GLOBAL POUCH FORUM**  
June 7-9 • Chicago, IL

## JULY

**Ad Close:** 6/15  
**Materials Due:** 6/17

### MACHINE INNOVATION

- Flexible CR
- Equipment
- Cannabis

## AUGUST

**Ad Close:** 7/13  
**Materials Due:** 7/15

### FLEXIBLE MATERIALS

- Flexible food & beverage packaging
- Converting to flexible

## SEPTEMBER

**Ad Close:** 8/10  
**Materials Due:** 8/12

### PACK EXPO PREVIEW

- New equipment overview
- Preshow podcast interviews
- Exhibit highlights

**Ad Bonus: Booth Profiles**

**PMMI ANNUAL MEETING**  
September 12-14 • Oak Brook, IL

**LABEL EXPO**  
September 13-15 • Chicago, IL

## OCTOBER

**Ad Close:** 9/14  
**Materials Due:** 9/16

### PACK EXPO SHOW ISSUE and WOMEN IN FLEXIBLE PACKAGING

- Women in science and design influencing flexible packaging

**Ad Bonus: Booth Profiles**

**PACK EXPO INTERNATIONAL**  
October 23-26 • Chicago, IL

## NOVEMBER

**Ad Close:** 10/12  
**Materials Due:** 10/14

### TOP 25 CONVERTERS

- Advances in converting
- Labeling & narrow web
- Printing technologies

## DECEMBER

**Ad Close:** 11/9  
**Materials Due:** 11/11

### TOP INNOVATIONS, BEST OF, and PACK EXPO WRAP UP

- Top pouches of 2022
- Best in flexible sustainability

**Ad Bonus: Flexible Packaging Buyer's Guide**

**FPA EXECUTIVE CONFERENCE**  
December 12-14 • Seattle

**Vertical Markets:**  
Beverage, Confectionery, Cannabis, CBD, Hemp, Dairy/Non Dairy, e-Commerce, Food Service/ Prepared Foods, Frozen Food, Meat/Seafood/Meat Alternative, Produce Packaging, Snack Food Packaging, Household, HBA, Pharma/Nutraceutical

**Materials & Services:**  
Color Management; Adhesives, Coatings, Sealants; Chemicals & Resins; Shrink Sleeves; Co-Packer/ Filling Services; Fitments/Closures/ Zippers; Inks & Pigments; Labels; QR Codes/RFID Tags; Pouch/ Flexible Packaging Converter; Bundling Materials; Sustainable Packaging (including Biodegradable, Recycled, Compostable, Waste Management/Infrastructure, Environmental Products & Services); Films and Substrates (including Foil & Paper); Gauvre, Flexographic and Digital Materials

**Machinery & Equipment:**  
Bag/Pouch Making Equipment, Checkweighers, Bundling Solutions, Coding and Serialization Solutions, Filling Equipment, Extrusion Equipment, Sealing Equipment/ Technologies, Conveyors, Software & Automation, Testing/Analysis Equipment and Services, Converting Machinery (Including Labeling & Narrow Web, Printing Technologies, Coating and Laminating, Slitting & Rewinding, Rollers, Web Guiding & Tension Control)

**Automation/Controls:**  
Includes Automations, Controls, Software, IIOT/IOT, Standards, etc.

**Roundtables:**  
Bag/Pouch Making Equipment, Coating/Laminating, Sustainability/ Corporate Responsibility, Web Guiding/Tension Control, Static Control, Printing/Plates/ Equipment, Film Extrusion/ Equipment, Adhesives

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