


DOUBLE DISTRIBUTION
MAY & JUNE ISSUES DISTRIBUTED AT GPF

	JAN/FEB	MARCH	APRIL	MAY	JUNE	JULY
AD CLOSE	1/14	2/11	3/12	4/9	5/13	6/11
COVER STORY	2020 Executive Forecast	Converter of the Year Converters Expo Preview	Advances in Flexible Packaging Sustainability	Building Your Converting Workforce	Innovations in Flexible Packaging	Where Is Label Technology Headed? 2020 Global Pouch Forum Preview
FLEXIBLE FOCUS <small>(on segments such as)</small>	Coffee	Confectionery	Cannabis	Pet Food	Produce	Baby Food
INDUSTRY Q&A	Packaging Trends	Tension Control	Automation's Growing Role in Converting	Extrusion Equipment	Flexible Packaging in E-Commerce	Resins & Raw Materials
PRINTING	Digital Printing	Wide Web	Flexographic Printing	Hybrid Printing: Combining Processes	Inks & Pigments	Color Management
TECHNOLOGY	Static Control	Rolls & Rollers	Digital Advances in Converting	Specialty Films	Sachets, Stick Packs & Wraps	Fitments & Closures
FILM LABELING	Narrow Web	Linerless Labels	Environmentally Friendly Labeling	Labeling Equipment	Decorative Labeling	Labeling Technology Equipment
ROUNDTABLE <small>(Special Advertising Section)</small>	Corporate Responsibility in Converting Industry	Narrow Web Printing Presses	Extrusion Equipment	Bag/Pouch Making Equipment	Inspection & Detection	Coating & Laminating Equipment
LEADING EDGE	Machinery <small>(such as presses, UV, EB, rolls & rollers)</small>	New Packaging <small>(the latest from brand owners)</small>	Materials <small>(such as bioplastics, laminations, adhesives)</small>	Machinery <small>(such as coaters, laminators, extruders)</small>	New Packaging <small>(the latest from brand owners)</small>	Materials <small>(such as fitments, closures, foils)</small>
BONUS DISTRIBUTION	 Converters Expo South Feb. 12 Charlotte, NC	 FPA Annual Meeting March 4-6 Bonita Springs, FL				

	AUGUST	SEPTEMBER	PACK EXPO PLANNER	OCTOBER	NOVEMBER	DECEMBER	2021 FLEXIBLE PACKAGING BUYERS GUIDE
AD CLOSE	7/15	8/12	8/5	9/10	10/8	11/3	11/3
COVER STORY	Top 25 Converters	Best Practices in Sustainability	POLYBAGGED WITH THE SEPTEMBER ISSUE	PACK EXPO Preview	Design Trends to Watch in Flexible Packaging	Innovative and Emerging Converters <i>RESERVE YOUR SPACE IN FLEXIBLE PACKAGING'S BUYERS GUIDE!</i>	FLEXIBLE PACKAGING Buyers Guide PART OF THE DECEMBER ISSUE!
FLEXIBLE FOCUS (on segments such as)	Snack Foods	Frozen Foods		Bakery	Meats & Poultry	Condiments	Buyers Guide AND DIRECTORY Empower your business by finding the right suppliers and manufacturers
INDUSTRY Q&A	Inspection & Detection	Laminating Equipment		Bag/Pouch Making	Options in Short-Run Printing	Filling Machines	BAG & POUCH MACHINERY
PRINTING	Flexographic Printing	Coating & Laminating		Flexo Plates	Narrow Web	Energy Curing	FILM, RESIN & RAW MATERIALS
TECHNOLOGY	Active & Intelligent Packaging	Die Cutting		Inks & Pigments	Web Guiding/Tension Control	Pouch Making	PRINTING & GRAPHICS
FILM LABELING	Label Inks	Sustainability in Labeling Processes		Shrink Sleeves	Label Adhesives	Active & Intelligent Labels	SERVICES & MORE
ROUNDTABLE (Special Advertising Section)	How Automation Is Changing Converting Industry	Web Guiding & Tension Control		Rolls & Roll Handling	Pouches in the Retail Environment	Factors in Choosing a New Press	WWW.FLEXPACKMAG.COM/BUYERSGUIDE
LEADING EDGE	Machinery <i>(such as inspection & detection tension control, f/f/s)</i>	New Packaging <i>(the latest from brand owners)</i>		Materials <i>(such as pouches, bags, sachets)</i>	New Packaging <i>(the latest from brand owners)</i>	Materials <i>(such as inks, coatings, plates)</i>	Reserve your space in Flexible Packaging's Buyers Guide – the packaging industry's complete resource for equipment, materials, supplies and services!
BONUS DISTRIBUTION	 Converters Expo August 24-25 Lambeau Field Atrium Green Bay, WI	 LabelExpo Sept. 15-17 Rosemont, IL		 FPA Fall Executive Conference Fall 2020	 PACK EXPO Int'l Nov. 8-11 Chicago, IL	 PACK EXPO Int'l Nov. 8-11 Chicago, IL	
	 Global Pouch Forum Sept. 9-11 Rosemont, IL	 PACK EXPO Int'l Nov. 8-11 Chicago, IL					



Content as a Service

Flexible Packaging can help you create fresh, industry-relevant assets such as articles, white papers, case studies and more for all of your marketing needs (print & digital). This valuable content can be generated with your timeline in mind, equipping your company with the editorial and publishing resources needed so you can propel your business forward.